The Cambridge Handbook of Stakeholder Theory Toward Assessing Business Ethics Education, edited by Diane L. Swanson and Dann G. Fisher of Kansas State University, is a sequel to their book Advancing Business Ethics Education in the Ethics in Practice IAP book series. The focus on assessment in this second book is a timely response to the urgent search among business schools for ways to teach and assess ethics at a time when the public’s faith in corporations and business schools has been undermined greatly by the failure of both to respond to widespread corruption and scandals in the business sector. Although no one expects business education alone to resolve these problems, the distinguished scholars represented in this book advocate that business schools should at least do their part by exposing their students to decision models that incorporate ethical dimensions on behalf of corporate stakeholders and society at large. As the book’s title conveys, it is then important to assess key learning objectives to ensure that business students graduate knowing ethics fundamentals and armed with the ability to recognize ethical dilemmas and possible solutions during the course of their careers. This book will speak to all who are interested in accountability for business ethics education, especially business school deans, university administrators, faculty members, students, and prospective employers. This audience will find that the enterprise of assessing business ethics education is advanced in three ways. First, the book functions as a venue for distinguished scholars to share the innovative ways that they are assessing ethics coverage in courses and degree programs. Second, these authors identify what needs to be assessed and the means for doing so. Third, the book serves not only as a guide to assessment, but also as a platform for expanding and improving ethics coverage in business schools. Moreover, an important take away for readers is the provision of a simple formula, first advocated by Diane L. Swanson and William C. Frederick (University of Pittsburgh) in 2005, for delivering ethics education that minimizes assessment errors. By following this formula, business schools can provide assurances that ethics will not be assessed as being sufficient when it is woefully inadequate or even missing in the curriculum and that it cannot be distorted, diluted, or trivialized by uninformed coverage and still pass inspection. Avoiding these assessment errors is critical in an educational environment in which weak accrediting standards for ethics go hand in hand with spotty, uniformed coverage that would not be tolerated for other business disciplines.

Business and Human Rights This book addresses current practices related to sustainable development, its challenges and the future. People belonging to different genders regardless of their age, social class and education should be equal as citizens and individuals, and identical in their rights and responsibilities. The business sector, authorities, societies and religious circles have the potential to play a fundamental role in curbing social ills and the degradation of the environment in this modern world. The authors of this book argue that without good governance, the status of a human being is unlikely to improve. They make the case that to achieve sustainability, government,
society and the economy must ensure a platform for people to participate in decision-making and benefit from the rights they are accorded. By covering a range of perspectives across economic, social and moral life, the book will shed light on the problems and possible solutions to sustainable development and the triple bottom line, of people, planet and profit, under the umbrella of morals and divine law. This will be a useful guide for undergraduate and postgraduate students across multiple disciplines, such as economics, religious studies, business studies, political science, anthropology and sociology.

Research on Professional Responsibility and Ethics in Accounting BUSINESS ETHICS, 9th Edition is a comprehensive and practical guide that will help you with real life ethical issues that rise in the business world. It will assist you through the process of developing the critical thinking and analytical skills needed to successfully navigate the unique set of problems that emerge when ethics and commerce collide. This book focuses on key ethical concepts and emphasizes the real world importance of critical topics such as the nature of morality, major theories of ethics and economic justice, and competing views of capitalism and corporate responsibility. It is thorough, flexible, and designed to bolster student involvement with the material for better comprehension and understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Toward Assessing Business Ethics Education

Globally Responsible Leadership Previous research on corporate cultures and ethical business cultures has focused almost exclusively on studies of multinational corporations from a handful of developed countries. This book addresses the intersection of human resource development and human resource management with ethical business cultures in the four BRIC countries, and four other fast-growing emerging economies: those of Mexico, Indonesia, South Africa and Turkey. Drawing on longitudinal large-scale survey-based studies, it compares managers’ and employees’ perceptions of ethical business cultures in these countries, contrasting them with the US economy. It then discusses the economic and socio-cultural context and current research on business ethics in each of these countries, including implications for research and practice. This significant study will appeal to scholars, researchers and students in business ethics, management, human resource management and development, and organization studies, and addresses issues faced daily by business executives and practitioners working in emerging market countries.

Business Ethics Looks at interaction between business firms and socio-political actors in emerging markets - and how this relationship can be managed. This title deals with the interconnection between the socio-political organizations in emerging markets and MNCs. It offers a number of practical illustrations from empirical studies from different markets.

Case Studies in Organizational Communication: Ethical Perspectives and Practices This book explores the current state of Corporate Social Responsibility (CSR) from an international perspective, the goal being to share ideas and visions for a sustainable future and to provide useful guidelines for academics, practitioners and policymakers in the context of the 2030 “Agenda for Sustainable Development” released by the United Nations. Research on CSR has evolved considerably over the last three decades. However, there are still many unanswered questions concerning the sustainability of business in an increasingly changing world, for example: If most companies consider CSR to be valuable to their organizations, why do only 15% of them systematically implement Social Responsibility initiatives? If CSR has been found to be profitable for companies, why are they so reluctant to develop an active, internal CSR policy? Why are there such significant differences in CSR adoption from country to country? Why does it take a huge crisis to make politicians react and regulate certain core CSR issues? This contributed volume answers these questions, presenting a wealth of case studies and new approaches in the process.

Ethical Issues in Business - Second Edition Business Ethics teaches students how to create organizations of high integrity and superior performance. Author Denis Collins and new co-author Patricia Kanashiro walk readers through designing ethical organizations using an Ethical Systems Model that outlines best practices for hiring, training, making ethical decisions, and fostering trust. The substantially revised Third Edition integrates the most current research findings; includes three new chapters on corporate governance and stakeholder
relationships, global sustainability, and global corporate citizenship; and explores timely topics through new case studies on the opioid crisis, the #MeToo movement, climate change, and business responses to the COVID-19 pandemic. This title is accompanied by a complete teaching and learning package. Contact your SAGE representative to request a demo. Digital Option / Courseware SAGE Vantage is an intuitive digital platform that delivers this text’s content and course materials in a learning experience that offers auto-graded assignments and interactive multimedia tools, all carefully designed to ignite student engagement and drive critical thinking. Built with you and your students in mind, it offers simple course set-up and enables students to better prepare for class. Assignable Video with Assessment Assignable video (available with SAGE Vantage) is tied to learning objectives and curated exclusively for this text to bring concepts to life. Watch a sample “What Would You Do?” video. Assignable Self-Assessments Assignable self-assessments (available with SAGE Vantage) help students evaluate the ethics of an organization or group that they are a part of. LMS Cartridge: Import this title’s instructor resources into your school’s learning management system (LMS) and save time. Don’t use an LMS? You can still access all of the same online resources for this title via the password-protected Instructor Resource Site. Learn more.

Business, Ethics and Society This unique Handbook provides multiple perspectives on the growth of illicit trade, primarily exploring counterfeits and internet piracy. It includes expert opinion on a wide range of topics including the evaluation of key global enforcement issues, government and private-sector agency initiatives to stifle illicit trade, and the evolution of piracy on the internet. The authors also assess the efficacy of anti-counterfeiting strategies such as targeted consumer campaigns, working with intermediaries in the supply chain, authentication technology, and online brand protection.

Ethical Business Cultures in Emerging Markets Discover the challenges, rewards and most recent advancements in the field of human resource development today with Werner's HUMAN RESOURCE DEVELOPMENT, 8E. This powerful edition addresses each aspects of human resource development -- from orientation and skills training to careers, management and organizational development. Updated content integrates more than 1,000 new citations and draws from the latest professional and academic organizations, while expanded coverage prepares you to address international issues, diversity and inclusion. Interesting chapter-opening cases, practical end-of-chapter exercises and meaningful discussions highlight how a variety of organizations today have effectively translated leading human resource development concepts and theories into effective practice. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Worlds of Rankings At last, the first systematic guide to the growing jungle of citation indices and other bibliometric indicators. Written with the aim of providing a complete and unbiased overview of all available statistical measures for scientific productivity, the core of this reference is an alphabetical dictionary of indices and other algorithms used to evaluate the importance and impact of researchers and their institutions. In 150 major articles, the authors describe all indices in strictly mathematical terms without passing judgement on their relative merit. From widely used measures, such as the journal impact factor or the h-index, to highly specialized indices, all indicators currently in use in the sciences and humanities are described, and their application explained. The introductory section and the appendix contain a wealth of valuable supporting information on data sources, tools and techniques for bibliometric and scientometric analysis – for individual researchers as well as their funders and publishers.

Business Ethics: Ethical Decision Making and Cases Corporate social responsibility has grown into a global phenomenon that encompasses businesses, consumers, governments, and civil society, and many organizations have adopted its discourse. Yet corporate social responsibility remains an uncertain and poorly defined ambition, with few absolutes. First, the issues that organizations must address can easily be interpreted to include virtually everyone and everything. Second, with their unique, often particular characteristics, different stakeholder groups tend to focus on specific issues that they believe are the most appropriate and relevant in organizations’ corporate social responsibility programs. Thus, beliefs about what constitutes a socially responsible and sustainable organization depend on the perspective of the stakeholder. Third, in any organization, the beliefs of organizational members about their organization’s social responsibilities vary according to their function and department, as well as their own managerial fields of knowledge. A Stakeholder
Approach to Corporate Social Responsibility provides a comprehensive collection of cutting-edge theories and research that can lead to a more multifaceted understanding of corporate social responsibility in its various forms, the pressures and conflicts that result from these different understandings, and some potential solutions for reconciling them.

Book Review Digest Contributions to International Accounting aims to address a vital gap in research by focusing on providing relevant and timely studies on International Financial Reporting Standards implementation for local and international policymakers.

Human Resource Development: Talent Development Learn to make successful ethical decisions in the midst of the new business realities of 2020 and 2021 with Ferrell/Fraedrich/Ferrell's market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 13E. Packed with current examples and exercises, this edition demonstrates how to integrate ethics into key strategic business decisions as reorganized chapters clearly present the ethical decision-making process in today's complex ethical, legal, social and political environments. New scenarios highlight 2020 economic and pandemic realities and preview ethical challenges you are most likely to encounter as a new manager. Updates address the processes and best practices behind successful business ethics programs as well as the latest legislation and new coverage of global sustainability and corporate social responsibility. New and original cases provide insights into ethics in familiar organizations, such as Tesla and TOMS, while exercises reinforce concepts with hands-on applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Corporate Citizenship in Africa This volume includes works by authors from the global South and contributions about ethical issues in the global South, including the responses to famine in East Africa, India and Indonesia, and the applicability of international guidelines and ethical frameworks in South Africa.

Handbook of Research on Economic Growth and Technological Change in Latin America This text identifies the major issues that managers need to understand and respond to in the context of dramatic changes in the world economy. Developments in terms of international competition, economic deregulation, industrial restructuring and technological transformation are necessitating a rethinking of management and are posing major challenges to conventional ideas of leadership and managing strategic change. The book presents students and practising managers with creative ways of thinking and learning about management. In the 21st century, managers will need to be proactive and flexible, sensitive to a wide range of issues and concerns, critical of their own and others' assumptions and behaviours, and above all, committed to continuous learning. This book aims to help them get there.

(Dis)honesty in Management Becoming Metric-Wise: A Bibliometric Guide for Researchers aims to inform researchers about metrics so that they become aware of the evaluative techniques being applied to their scientific output. Understanding these concepts will help them during their funding initiatives, and in hiring and tenure. The book not only describes what indicators do (or are designed to do, which is not always the same thing), but also gives precise mathematical formulae so that indicators can be properly understood and evaluated. Metrics have become a critical issue in science, with widespread international discussion taking place on the subject across scientific journals and organizations. As researchers should know the publication-citation context, the mathematical formulae of indicators being used by evaluating committees and their consequences, and how such indicators might be misused, this book provides an ideal tome on the topic. Provides researchers with a detailed understanding of bibliometric indicators and their applications Empowers researchers looking to understand the indicators relevant to their work and careers Presents an informed and rounded picture of bibliometrics, including the strengths and shortcomings of particular indicators Supplies the mathematics behind bibliometric indicators so they can be properly understood Written by authors with longstanding expertise who are considered global leaders in the field of bibliometrics

Business Schools and their Contribution to Society Ethics for Today This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local
community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved—there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file sharing, and questions raised by social media.

Becoming Metric-Wise Corporate citizenship is enmeshed in the debate about Africa's future. Africa is the continent where the social needs are greatest and where the benefits of globalisation have been least felt. What makes corporate citizenship in Africa not only fascinating, but also of critical importance, is that the continent embodies many of the most vexing dilemmas that business faces in attempts to be responsible, ethical and sustainable. This unique collection for the first time brings together in one publication the critical debates, perspectives, experiences and success stories in the emerging field of corporate citizenship in Africa. The book addresses a number of key questions: What research has been conducted on corporate citizenship in Africa over the past ten years? How are the concepts and challenges of corporate citizenship in Africa different, compared to other regions of the world? Which industry sectors are leading in the implementation of corporate citizenship in Africa? What are some of the dilemmas facing companies that are striving to be good corporate citizens in Africa? What are some of the best-practice case studies of companies' corporate citizenship programmes in Africa? What can Africa learn from the rest of the world about corporate citizenship, and what can it teach others? The book acts as a bridge in many ways: between academic theory and business practice; between notions of corporate citizenship originating in developed countries and emerging concepts incubated in a developing-country context; between the experiences of multinationals and the perspectives of small and medium-sized enterprises; between different countries and regions within Africa and around the globe. This publication marks a change in the tide—a groundswell towards a more vigorous debate and robust research agenda on corporate citizenship in Africa. It will be essential reading for all those involved in the rapidly growing corporate responsibility movement.

Humanistic Management Peg Tittle's ambitious business ethics text brings together readings, cases, and the author's own informed opinions. The second edition includes over a dozen new readings and case studies, as well as a new chapter on issues in Information and Communication Technology. Includes—Canonical and topical readings on issues ranging from whistleblowing and advertising to international business, the nature of capitalism, and the environment—Engaging overviews from the author encourage careful reflection and critical examination of conventional assumptions—What to Do? scenarios and Case Studies illustrate the practical relevance of each topic—Comprehensive introductions to ethical theory and the ethics of business—Questions following each selection test understanding and promote active reading—A primer on ethical institutions examines the role of ethics consultants, codes of ethics, and more

Managerial irresponsibility and firm survival. Pivoting the company in the aftermath of a social scandal

Handbook of Bibliometric Indicators With an emphasis on psychoanalytic theory, Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations provides a clear, concise introduction to the field of business ethics, while addressing contemporary issues and debates around the impacts of artificial intelligence, social media, the gig economy and populist politics on business and society. The book features mini-case studies from a variety of contexts and companies, including Gillette, Nike, Dove, British Airways and Microsoft, as well as thought-provoking questions throughout. Also included are: Learning objectives—Chapter summaries—Recommended reading Business, Ethics and Society: Key Concepts, Current Debates and Contemporary Innovations serves as an ideal introductory text for students of undergraduate business ethics-related courses. Lecturers can access a range of online resources for use in their teaching, including an
instructor’s manual, PowerPoint slides and SAGE Business Cases.

Business Ethics: A Textbook with Cases The Oxford Handbook of International Psychological Ethics is the much-needed comprehensive source of information on psychological ethics from an international perspective. This volume presents cutting-edge research and findings related to recent, current, and future international developments and issues related to psychological ethics.

Handbook of Research on Counterfeiting and Illicit Trade Business schools are arguably some of the most influential institutions in contemporary society. The research and education they provide set the standard for how future leaders manage local and global organizations - a responsibility requiring continual discussion, development and challenge. This exciting book explores the role of business schools through 3 key dimensions: - How business school legitimacy has been challenged by the recent economic crisis and corporate scandals; - How schools contribute to shaping and transforming business conduct; and - How institutions, past and present, develop their identities to face the challenges presented by the ongoing globalization process. Combining global perspectives from business school Deans, scholars and stakeholders, this book presents a unique discussion of the current and future challenges facing business schools and their contributions to society.

Foundations of a Sustainable Economy While there is a large and ever-expanding body of work on the fields of business ethics and corporate social responsibility (CSR), there is a noted absence of a single source on the methodology and research approaches to these fields. In this book, the first of its kind, leading scholars in the fields gather to analyse a range of philosophical and empirical approaches to research in business ethics and CSR. It covers such sections as historical approaches, normative and behavioural methodologies, quantitative, qualitative and experimental perspectives, grounded theory and case methodologies, and finally a section on the role of the researcher in research projects. This book is a valuable and essential read for all researchers in business ethics and CSR, not only for those starting out in the fields, but also for seasoned scholars and academics.

Handbook of Research on Business Ethics and Corporate Responsibilities In the 21st century, one of the most noteworthy changes in the human rights debate relates to the increased recognition of the link between business and human rights. This book is an attempt to explore this relationship and also to look into the obligations of the state and transnational corporations in the promotion of human rights. Business and Human Rights discusses how globalization has affected individuals in the enjoyment of their human rights in relation to the activities of corporations. The book addresses what additional steps the states should take to protect against human rights abuses by business enterprises that are owned or controlled by the state. Moreover, it covers, in depth, the role and contribution of the United Nations in business and human rights. The book includes several real-life case studies to help the readers understand the topics discussed.

Business, Society and Politics The fourth edition of Business Ethics explores throughout the text, in the context of business ethics, the three major challenges that businesses face when making ethical decisions: Globalization Sustainability Corporate citizenship. Crane and Matten provides a truly global approach with a strong European perspective as well as examples from emerging economies and all around the world. The text’s accessible style and easy-to-follow narrative ensure it is engaging for students new to the subject. The text features excellent case studies and unique pedagogical features that show how theory relates to real-life practice, including Ethics on Screen, Ethics Online and Ethics in Action. It also focuses on skills, such as key decision-making skills, through in-text features including Skill Checks, Think Theory boxes and Key Concept boxes. New to this edition Extended coverage of SMEs and social enterprise, world religions and business ethics, whistleblowing, personal decision-making and feminist ethics Updated cases, examples, and vignettes throughout featuring recent cases that have raised complex ethical issues including the News International phone-hacking scandal, the ethical challenges presented by social media, and changes to banking regulations to avert another financial crisis Extended coverage of Asian, Arabian, Latin American, and African perspectives on the ethical debates and dilemmas faced by businesses in their regions New in-text features highlight the business skills covered in each chapter Enhanced resources on the website including, for students, related video links for each chapter, a careers advice section, all EoS have been updated to feature a new recent film, to help engage students with business ethics through the
very latest cultural coverage, and, for lecturers, a test bank of multiple choice questions

The Oxford Handbook of International Psychological Ethics This book provides a rich collection of essays discussing and showcasing the transformation of businesses around the world towards sustainability and responsibility. Based on a framework of global theoretical approaches, it presents practical examples and cases from a variety of industries, regions and corporate functions. It also highlights the latest insights on how corporations consider sustainability in the governance of their respective organization. Furthermore, the book features a section dedicated to responsible finance, and outlines business and management-driven approaches that contradict the traditionally held belief that a trade-off exists between sustainability, social responsibility and profit.

A Stakeholder Approach to Corporate Social Responsibility What does a truly global manager today need to know to lead responsibly? How does he or she develop the core management competencies needed? Globally Responsible Leadership: Managing According to the UN Global Compact uses the UN Global Compact and its Ten Principles as an overarching framework for understanding the issues facing business managers today. Drawing on the knowledge of contributors from different parts of the world, the book shows readers the intersection between business and the major global issues of our time—human rights, labor, the environment, anti-corruption and bribery—and most critically, how to address these issues in the day-to-day running of their operations.

Responsible Business in a Changing World The Second Edition of Case Studies in Organizational Communication: Ethical Perspectives and Practices, by Dr. Steve May, integrates ethical theory and practice to help strengthen readers’ awareness, judgment, and action in organizations by exploring ethical dilemmas in a diverse range of well-known business cases.

Management Education for Global Leadership While skeptics once saw the concept of business ethics as an oxymoron, modern businesses are proving them wrong. Success depends not only on educating young professionals about ethical practices, but on the implementation of these practices in all aspects of a company. The Handbook of Research on Business Ethics and Corporate Responsibilities explores the fundamental concepts that keep companies successful in the era of globalization and the internet. Investigating the implementation of best practices and how ethics can be taught to the next generation of business experts, this handbook is an essential reference source for students, academics, business managers, or anyone interested in the increasingly interdisciplinary field of business ethics and its applications in the world today.

Ethics in the Global South This comprehensive text covers the entire field of human resource development, from orientation and skills training, to career and organizational development. It shows how concepts and theory have been put into practice in a variety of organizations. This sixth edition of HUMAN RESOURCE DEVELOPMENT reflects the current state of the field, blending real-world practices and up-to-date research. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics Volume 20 of Research on Professional Responsibility and Ethics in Accounting brings together a range of articles exploring the professional responsibilities of accountants, codes of conduct which affect them, and securities regulations.

International Dimensions of Sustainable Management This book presents a humanistic science-based framework for management, promoting an ethical and responsible approach to addressing current global societal problems.

Human Resource Development This volume concentrates on different forms of honesty and dishonesty in management and their consequences for managers, firms and society. These issues are related to values and behavior patterns and thus, the basis of contemporary business.

Business Ethics
Management This volume contains an Open Access Chapter. This volume explores the distinct allure of rankings in diverse empirical settings such as healthcare, the IT sector, the arts, professional sports, anti-slavery advocacy, the pharma industry, and educational governance.

International Financial Reporting Standards Implementation A comprehensive foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field.

Business An individual’s success as a manager is largely dependent on the effectiveness of the training and education they received. However, as new technologies and management techniques emerge within the field, it becomes necessary to evaluate ways to optimize management education programs. Management Education for Global Leadership examines the complexities and challenges present in improvising the learning process in education programs. Highlighting real-life experiences, theoretical concepts, and practical applications within the field, as well as the role of information technologies in management education and training programs, this publication is a critical reference for scholars, practitioners, policy makers, students, politicians, and managers.

Cambridge Handbook of Research Approaches to Business Ethics and Corporate Responsibility Investment in Latin America is continuously developing in complex patterns due to the region’s increasing role in the global economy. The Handbook of Research on Economic Growth and Technological Change in Latin America helps readers to better understand the importance of Latin America in today’s global economy. The book discusses the developments of investments involving Latin American Multinational Corporations (“Multilatinas”) within the region. This investment is having profound influences on the state of business, government, and technological development in Latin America, which are all explored in this reference publication for use by researchers, scholar-practitioners, business executives, students, and academicians.

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